



healthcare research & analytics



2021 Conference Calendar



HRA[®] Conference Research Expertise

For over 40 years, HRA[®] has been a premier provider of conference research, participating in over 80 medical conferences each year, in partnership with our parent company MJH Life Sciences[™]. Our primary market research engagements are designed to capture key insights that inform our clients' business strategy related to brands, stakeholders, clinical presentations, competitive intelligence and corporate initiatives. Our strategic partnerships with pharmaceutical, biotech, medical device and diagnostic clients are focused on understanding your business needs and implementing custom, cost-effective research solutions in order to accelerate answers.

Conference Research: How We Accelerate Answers



REAL-TIME FEEDBACK

Real-time feedback from key stakeholders following clinical presentations and at various points during the conference.



IN-DEPTH INTERVIEWS

In-depth interviews with KOLs, community-based physicians, nurses, patients, caregivers pre-, during and post-conference.



FOCUS GROUPS

Focus groups at venues near conference facilities which can provide greater participant and client participation.



COMPETITIVE INTELLIGENCE

Competitive intelligence and insights related to products, companies, programs, exhibit booths, etc.



SOCIAL LISTENING

Social listening initiatives across multiple platforms to capture insight and behaviors at key conferences.

January

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
					ASCO GI – 2021 Gastrointestinal Cancers Symposium →	
				AFIB – Atrial Fibrillation Symposium – New York, NY		
17	18	19	20	21	22	23
						SCCM – Los Angeles, CA →
						JAB – Maui, HI →
				ISET – International Symposium on Endovascular Therapy – Hollywood, FL		
				ASCO GU – 2021 Genitourinary Cancers Symposium – San Francisco, CA		
24	25	26	27	28	29	30
						31
						STC – Austin, TX →
				SCCM – Society of Critical Care Medicine – Los Angeles, CA		
				JAB – Annual JAB Maui Symposium – Maui, HI		

February

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



healthcare research & analytics

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
STS – Society of Thoracic Surgeons – Austin, TX			AAPM – The American Academy of Pain Medicine – Phoenix, AZ →			
7	8	9	10	11	12	13
WLCC – Miami Beach, FL AAPM – Phoenix, AZ		ISC – International Stroke Conference – Denver, CO		DNA – Dermatology Nurses’ Association – Las Vegas, NV		
14	15	16	17	18	19	20
					ASDIN – American Society of Diagnostic and Interventional Nephrology →	
21	22	23	24	25	26	27
ASDIN – TBD		HEM – International Congress on Hematologic Malignancies® – Miami, Florida →				
			APTA CSM – APTA Combined Sections Meeting – Orlando, FL			
28	1	2	3	4	5	6
HEM – Miami, Florida						

March

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	1	2	3	4	5	6
				MBCC – Miami Breast Cancer Conference® – Miami Beach, FL →		
7	8	9	10	11	12	13
			EMS Today – EMS Today – San Antonio, TX			APhA – APhA Annual Meeting & Exposition →
MBCC – Miami Beach, FL		AAOS – American Academy of Orthopaedic Surgeons – San Diego, CA				
14	15	16	17	18	19	20
						SGO – Toronto, ON Canada →
						ENDO – San Diego, CA →
						ACC – Chicago, IL →
APhA – Los Angeles, CA					EAU – Milan, Italy →	
	PDA – Parenteral Drug Association – New Orleans, LA				AAD – San Francisco, CA →	
						SIR – Seattle, WA →
21	22	23	24	25	26	27
SGO – Society of Gynecologic Oncology – TBD						
ENDO – The Endocrine Society – San Diego, CA						
ACC – American College of Cardiology – Atlanta, GA						
EAU – European Association of Urology – Milan, Italy						
AAD – American Academy of Dermatology – San Francisco, CA						
SIR – Society of Interventional Radiology – Nashville, TN						
28	29	30	31	1	2	3

April

 General Surgery	 Nurse	 Cardiology/Metabolics
 Pharmacy/Medicine	 Oncology	 Other



healthcare research & analytics

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	29	30	31	1	2	3
4	5	6	7	8	9	10
					AACR – Wasington, DC →	
				COA – Community Oncology Alliance – Orlando, FL		
			COSM – Combined Otolaryngology Spring Meeting – New Orleans, LA			
11	12	13	14	15	16	17
			HOPA – Hematology/Oncology Pharmacy Association – Portland, OR			
		AMCP – Academy of Managed Care Pharmacy – Houston, TX				AANS – Portland, OR →
COSM – New Orleans, LA				AACR – American Association for Cancer Research – Wasington, DC		AAN – San Francisco, CA →
18	19	20	21	22	23	24
			ONS – Community Oncology Alliance – Washington, DC			
			EASL – The International Liver Congress 2020 – Stockholm, Sweden			
AANS – American Association of Neurological Surgeons – Boston, MA						
AAN – American Academy of Neurology – San Francisco, CA						ASCRS – San Diego, CA →
25	26	27	28	29	30	1
			ACOG – American College of Obstetricians and Gynecologists – Washington, DC →			
			PAS – Pediatric Academic Societies – Vancouver, BC (Canada) →			
			ASBS – American Society of Breast Surgeons – Orlando, FL			
ONS – Washington, DC						
EASL – Stockholm, Sweden						
ASCRS – American Society of Colon and Rectal Surgeons – San Diego, CA						

May

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



healthcare research & analytics

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1 AATS – Seattle, WA → APA – Los Angeles, CA →
			ACOG –American College of Obstetricians and Gynecologists –Washington, DC →			
			PAS –Pediatric Academic Societies –Vancouver, BC (Canada) →			
			ASBS American Society of Breast Surgeons Orlando, FL			
2	3	4	5	6	7	8
ANNA – American Nephrology Nurses Association – Palm Springs, CA						
ASEMBIA – Association for Research in Vision and Ophthalmology – Las Vegas, NV						
ARVO – Association for Research in Vision and Ophthalmology – San Francisco, CA						
AATS – American Association for Thoracic Surgery – Seattle, WA						
APA – American Psychiatric Association – Los Angeles, CA						
ACOG –Washington, DC						
PAS –Pediatric Academic Societies –Vancouver, BC (Canada)						
9	10	11	12	13	14	15
					ATS – American Thoracic Society – Philadelphia, PA	
16	17	18	19	20	21	22
			HRS – Heart Rhythm Society – Boston, MA			
			PCR – Euro PCR (European Association of Percutaneous Cardiovascular Interventions) – Paris, France			
AACN - NTI – American Association of Critical-Care Nurses – San Diego, CA						AAPA – Nashville, TN →
ATS – American Thoracic Society – Philadelphia, PA						
23	24	25	26	27	28	29
AUA – American Urological Association – Las Vegas, NV						
AAPA – Current Concepts in Joint Replacement – Philadelphia, PA						ESA– Munich, Germany →
30	31	1	2	3	4	5
ESA – European Society of Anesthesiology – Munich, Germany						

June

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



healthcare research & analytics

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2	3	4	5 ASHP – Long Beach, CA →
					ASCO – American Society of Clinical Oncology →	
				ASM – American Society for Microbiology – Anaheim, CA →		
			SVS – Society for Vascular Surgery – San Diego, CA			
			EULAR – European League Against Rheumatism – Paris, France			
6	7	8	9	10	11	12
ASHP – American Society of Health-System Pharmacists - Summer Meeting – Long Beach, CA						
ASCO – American Society of Clinical Oncology – Chicago, IL						SNMMI →
ASM – American Society for Microbiology – Anaheim, CA				AWR – Abdominal Wall Reconstruction – Washington, DC		
13	14	15	16	17	18	19
SNMMI – Society of Nuclear Medicine and Molecular Imaging – Washington, DC						
		AANP – American Association of Nurse Practitioners – Anaheim, CA →				
20	21	22	23	24	25	26
AANP – Anaheim, CA						
27	28	29	30	1	2	3
	APIC – Association for Professionals in Infection Control and Epidemiology – Austin, TX					
DIA – Drug Information Association – Philadelphia, PA						

July

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1	2	3
	5	6	7	8	9	10
				AOSSM – American Orthopaedic Society for Sports Medicine – Nashville, TN →		
11	12	13	14	15	16	17
AOSSM – Nashville, TN						
16	19	20	21	22	23	24
		ASRS – The American Society of Retina Specialists – Stockholm, Sweden				
25	26	27	28	29	30	31
				AAD-summer – American Academy of Dermatology Association – New York, NY →		

August

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



healthcare research & analytics

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
AAD-summer		IFSO – International Federation for the Surgery of Obesity and Metabolic Disorders – Miami, FL				
8	9	10	11	12	13	14
					AADE – Phoenix, AZ →	
					ASCRS/ASOA – San Francisco, CA →	
					AANA nurses – Austin, TX →	
15	16	17	18	19	20	21
AADE – Phoenix, AZ →						
ASCRS/ASOA – American Society of Cataract and Refractive Surgery – San Francisco, CA						
AANA nurses – American Association of Nurse Anesthetists – Austin, TX					NACDSTSE – Denver, CO →	
22	23	24	25	26	27	28
NACDS TSE – National Association of Chain Drug Stores						
					ESC – London, England →	
29	30	31	1	2	3	4
ESC – European Society of Cardiology – London, England						

September

 General Surgery	 Nurse	 Cardiology/Metabolics
 Pharmacy/Medicine	 Oncology	 Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4
5	6	7	8	9	10	11
PAIN – PainWeek (The National Conference on Pain for Frontline Practitioners) – Las Vegas, NV						
12	13	14	15	16	17	18
				ESMO – Paris, France →		
			AVA – Association for Vascular Access – TBD			
19	20	21	22	23	24	25
ESMO – European Society for Medical Oncology – Paris, France			CIRSE – Lisbon, Portugal			
AVA – TBD		ENA – Emergency Nurses Association – Orlando, FL				
26	27	28	29	30	1	2
					EASD – European Association for the Study of Diabetes – Stockholm, Sweden	
CIRSE – Cardiovascular and Interventional Radiological Society of Europe (CIRSE) –Lisbon, Portugal				ASNC – American Society of Nuclear Cardiology – Orlando, FL →		

October

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	27	28	29	30	1	2
				ASNC – American Society of Nuclear Cardiology – Orlando, FL →		
3	4	5	6	7	8	9
						AAP – Philadelphia, PA → NCPA – Charlotte, NC
ASNC – Orlando, FL						
10	11	12	13	14	15	16
						ASRM – Baltimore, MD CNS-Child – Austin, TX
AAP – American Academy of Pediatrics – Philadelphia, PA → NCPA – National Community Pharmacists Association – Charlotte, NC					ASPS – American Society of Plastic Surgeons	
17	18	19	20	21	22	23
ASRM – American Society of Reproductive Medicine – Baltimore, MD CNS-Child – Child Neurology Society – Austin, TX				OTA – Orthopaedic Trauma Association – Fort Worth, TX		
ASPS – American Society of Plastic Surgeons						
24	25	26	27	28	29	30
						31
ACS – American College of Surgeons – Washington, DC					SAWC – Symposium of Advanced Wound Care (Fall) – Las Vegas, NV	

November

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6 AARC – Phoenix, AZ → ACAAI – American College of Allergy, Asthma & Immunology – New Orleans, LA → ASCP – American Society of Consultant Pharmacists – San Diego, CA →
7 AARC – American Association for Respiratory Care – Phoenix, AZ ACAAI – New Orleans, LA ASCP – San Diego, CA	8	9	10	11	12	13 AHA – Boston, MA → AAO – New Orleans, LA → AAHKS – American Association of Hip and Knee Surgeons – Dallas, TX →
14 AAGL – American Association of Gynecological Laporoscopists – Austin, TX AHA – American Heart Association – Boston, MA AAO – American Academy of Ophthalmology AAHKS – Dallas, TX	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4 RSNA – Radiological Society of North America – Chicago, Illinois

December

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	29	30	1	2	3	4
					AES – American Epilepsy Society – Chicago, IL →	
RSNA – Radiological Society of North America – Chicago, Illinois						
5	6	7	8	9	10	11
ASHP – American Society of Health System Pharmacists (Midyear) – Orlando, FL						
AES – American Epilepsy Society – Chicago, IL			CCJR - Winter – Current Concepts in Joint Replacement – Orlando, FL			
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

HRA® is a proud member of the Truth Serum NTWK, an MJH Life Sciences™ brand



Your Strategic Partner for Conference Research

Healthcare Research & Analytics (HRA®) is a full-service, strategic healthcare market research agency that specializes in capturing comprehensive insights to understand the attitudes, behaviors and decision-making process of your key stakeholders – physicians, nurses, payers, pharmacists, patients and caregivers and many others.

At HRA®, we begin every client engagement with a clear understanding of your key business objective in order to design a research program that will address your needs. Our team of research experts have over 75 years of combined industry experience in primary and secondary market research, data analytics and advanced methods, commercial strategy, brand management and market access, across multiple stakeholders, in all stages of product development and commercialization.

As a member of the MJH Life Sciences™ organization, we have in-depth experience across therapy areas and an ongoing focus on delivering innovative solutions.

To learn more about our expertise and strategic solutions,
please contact us at **609.716.7777 ext. 421** or **inquiries@hraresearch.com**.



inquiries@hraresearch.com

609.716.7777 ext. 421

hraresearch.com

2 Clarke Drive, Suite 100 | Cranbury, NJ 08512

