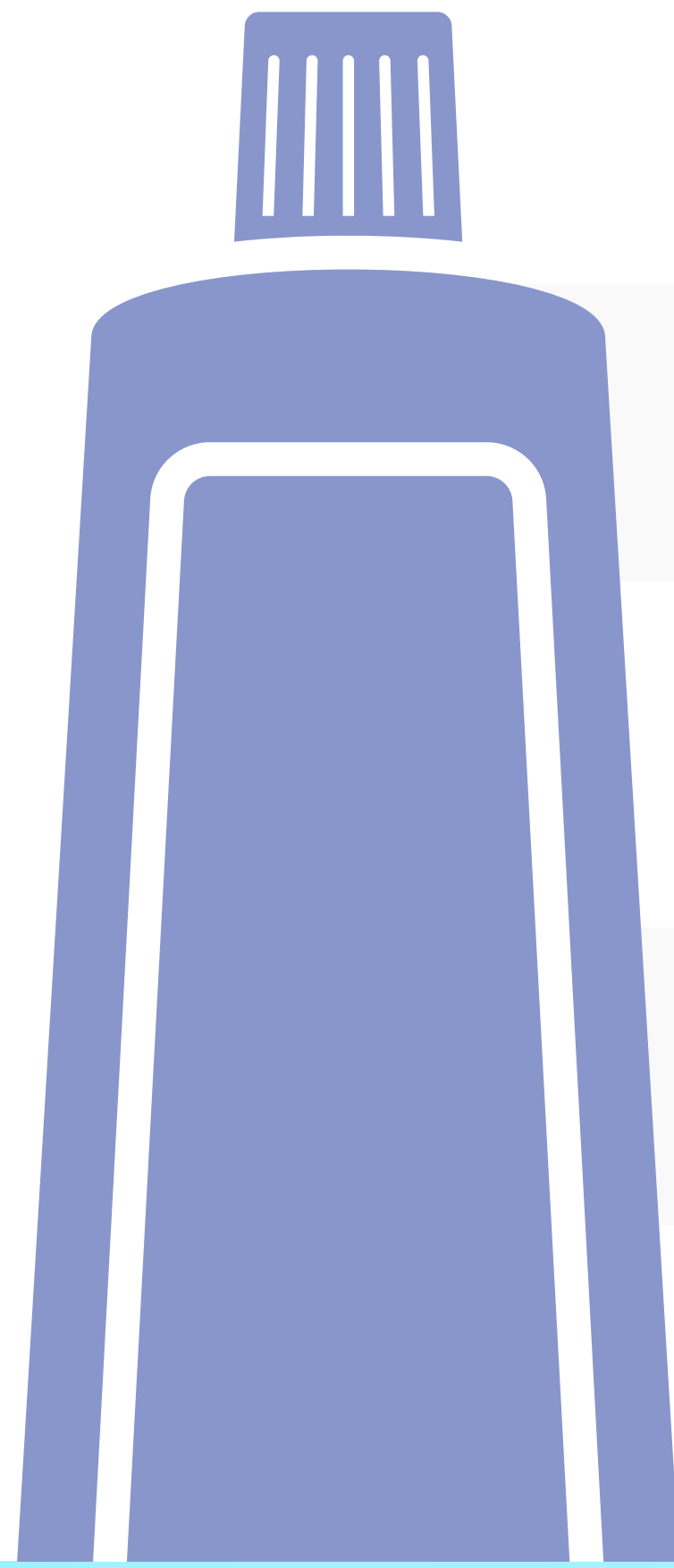




2020 DPR OTC Survey Winners

Good oral hygiene is a major contributor to overall health. To ease the process of at-home oral care product selection and ultimately promote the importance of dental hygiene and the products used to achieve it, Dental Products Report® (DPR) surveyed more than 400 dental professionals to create the 2021 DPR OTC Guide. The DPR OTC Guide provides vital information surrounding the recommendations and preferences of dentists and dental hygienists across the United States.



TOOTHPASTE

	GENERAL 1 ST PLACE	Crest
	SENSITIVE GUMS AND TEETH 1 ST PLACE	Sensodyne
	CHILDREN'S 1 ST PLACE	Crest
	NATURAL/ORGANIC 1 ST PLACE	Burt's Bees

TOOTHBRUSH

Oral-B	Philips Sonicare	Oral-B

OTHER

1 ST PLACE DRY MOUTH REMEDY	1 ST PLACE MOUTHWASH/ORAL RINSE
Biotène	Listerine
1 ST PLACE FLOSS/INTERDENTAL CLEANERS	1 ST PLACE POWERED INTERDENTAL CLEANERS
Oral-B Glide	Waterpik
1 ST PLACE WHITENING STRIPS	1 ST PLACE DENTURE ADHESIVE
Crest	Fixodent

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Get in touch

848-229-7903 | inquiries@hraresearch.com