



healthcare research & analytics



2020 Conference Calendar



HRA[®] Conference Research Expertise

For over 40 years, HRA[®] has been a premier provider of conference research, participating in over 80 medical conferences each year, in partnership with our parent company MJH Life Sciences[™]. Our primary market research engagements are designed to capture key insights that inform our clients' business strategy related to brands, stakeholders, clinical presentations, competitive intelligence and corporate initiatives. Our strategic partnerships with pharmaceutical, biotech, medical device and diagnostic clients are focused on understanding your business needs and implementing custom, cost-effective research solutions in order to accelerate answers.

Conference Research: How We Accelerate Answers



REAL-TIME FEEDBACK

Real-time feedback from key stakeholders following clinical presentations and at various points during the conference.



IN-DEPTH INTERVIEWS

In-depth interviews with KOLs, community-based physicians, nurses, patients, caregivers pre-, during and post-conference.



FOCUS GROUPS

Focus groups at venues near conference facilities which can provide greater participant and client participation.



COMPETITIVE INTELLIGENCE

Competitive intelligence and insights related to products, companies, programs, exhibit booths, etc.



SOCIAL LISTENING

Social listening initiatives across multiple platforms to capture insight and behaviors at key conferences.

January

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
					ASA – American Society of Anesthesiologists →	
19	20	21	22	23	24	25
				ASCO GI – Gastrointestinal Cancers Symposium – San Francisco, CA		STS – New Orleans, LA
				AFIB – Atrial Fibrillation Symposium – Washington, DC		JAB – Wailea, Maui, HI →
ASA – Las Vegas, NV			ISET – International Symposium on Endovascular Therapy – Hollywood, FL			
26	27	28	29	30	31	1
STS – The Society of Thoracic Surgeons 56th Annual Meeting and Exhibition						
JAB – Annual JAB Maui Symposium – Wailea, Maui, HI					ADA – American Diabetes Association	

February

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1
					ADA – American Diabetes Association →	
2	3	4	5	6	7	8
					WLCC – Winter Lung Cancer Conference →	
ADA – San Francisco, CA				ASCO SITC – ASCO-SITC Clinical Immuno-Oncology Symposium – Orlando, FL		
9	10	11	12	13	14	15
					ASCO GU – 2020 Genitourinary Cancers Symposium – San Francisco, CA	
WLCC – Miami Beach, FL			APTA CSM – APTA Combined Sections Meeting – Denver, CO			
16	17	18	19	20	21	22
			ISC – International Stroke Conference – Los Angeles, CA			
SCCM – Society of Critical Care Medicine – Orlando, FL					American Society of Diagnostic and Interventional Nephrology	
SCA – Society of Cardiovascular Anesthesiologists – Atlanta, GA						
SDEF – Skin Disease Education Foundation – Lahaina, Maui, HI						
23	24	25	26	27	28	29
					International Congress on Hematologic Malignancies® – Miami, Florida →	
ASDIN – Las Vegas, NV			AAPM – The American Academy of Pain Medicine – National Harbor, MD →			

March

General Surgery	Nurse	Cardiology/Metabolics
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Continued – HEM Continued – AAPM	2 EMS Today – EMS Today – Tampa, FL	3	4	5 MBCC – Miami Breast Cancer Conference® – Miami Beach, FL →	6	7
8	9	10	11 HOPA – Hematology/Oncology Pharmacy Association – Tampa, FL	12	13 AAAAI – Philadelphia, PA → IPCC – Interdisciplinary Prostate Cancer Congress® – New York, NY	14
MBCC – Miami Beach, FL	HIMSS – Healthcare Information Management Systems Society – Orlando, FL					
15	16	17	18 DNA – Dermatology Nurses’ Association – Denver, CO AONE – Am. Org. of Nurse Executives – Nashville, TN	19 USCLC – Denver, CO	20 EAU – Amsterdam, Netherlands → AAD – Denver, CO →	21
	ABA – American Burn Association – Orlando, FL		MISS – Minimally Invasive Surgery Symposium – Las Vegas, NV			
AAAAI – American Academy of Allergy, Asthma & Immunology				AAHPM – American Academy of Hospice and Palliative Medicine/Hospice and Palliative Nurses Association – San Diego,		
					APhA – APhA Annual Meeting & Exposition →	
22	23	24	25	26	27	28 ACC – Chicago, IL → SGO – Toronto, ON Canada → ENDO – San Francisco, CA →
EAU – European Association of Urology – Amsterdam, Netherlands AAD – American Academy of Dermatology – Denver, CO			SSO – Society of Surgical Oncology – Boston, MA NAPNAP – National Association of Pediatric Nurse Practitioners – Long Beach, CA			AORN – Anaheim, CA →
APhA – National Harbor, MD		AAOS – American Academy of Orthopaedic Surgeons – Orlando, FL				
EBMT – European Society for Blood and Marrow Transplantation – Madrid, Spain				SIR – Seattle, WA →		
29 ACC – American College of Cardiology – Chicago, IL SGO – Society of Gynecologic Oncology – Toronto, ON Canada ENDO – The Endocrine Society – San Francisco, CA AORN – Association of PeriOperative Registered Nurses – Anaheim, CA	30 PDA – Parenteral Drug Association – Raleigh, NC	31	1	2	3	4
ACCOG – American College of Obstetricians and Gynecologists – La Jolla, CA						
SIR – Society of Interventional Radiology – Seattle, WA						

April

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4
SAGES – Society of American Gastrointestinal and Endoscopic Surgeons – Cleveland, OH						
AORN – Association of PeriOperative Registered Nurses – Anaheim, CA						
	PDA – Parenteral Drug Association – Raleigh, NC					
ACCOG - American College of Osteopathic Obstetricians and Gynecologists – La Jolla, CA					ESTRO – Vienna, Austria →	
SIR – Society of Interventional Radiology – Seattle, WA					NCBC – Las Vegas, NV →	
5	6	7	8	9	10	11
ESTRO – European Society for Radiotherapy and Oncology – Vienna, Austria			NCBC – National Consortium of Breast Cancers – Las Vegas, NV			
12	13	14	15	16	17	18
			NAMCP – NAMCP - Spring Managed Care Forum – Orlando, FL			
			SHM – Society of Hospital Medicine – San Diego, CA			
			EASL – The International Liver Congress 2020 – London, United Kingdom →			
19	20	21	22	23	24	25
					AATS →	
				AACR – San Diego, CA →		
				ACP – American College of Physicians – Los Angeles, CA		
			COSM – Combined Otolaryngology Spring Meeting – Atlanta, GA →			
		AMCP – Academy of Managed Care Pharmacy – Houston, TX				APA – Philadelphia, PA →
EASL		CX – Charing Cross International Symposium – London, United Kingdom				AANS – Boston, MA →
ANNA – American Nephrology Nurses Association – Orlando, FL				COA – Community Oncology Alliance – Orlando, FL		AAN – Toronto, ON Canada →
26	27	28	29	30	1	2
AATS – American Association for Thoracic Surgery – New York, NY			AACR – American Association for Cancer Research – San Diego, CA			
AACR – American Association for Cancer Research – San Diego, CA			ASBrS – American Society of Breast Surgeons – Las Vegas, NV →			
APA – American Psychiatric Association – Philadelphia, PA			ONS – Community Oncology Alliance – San Antonio, TX →			
AANS – American Association of Neurological Surgeons – Boston, MA			PAS – Pediatric Academic Societies – Philadelphia, PA →			
AAN – American Academy of Neurology – Toronto, ON Canada						

May

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1	2
			ASBrS – American Society of Breast Surgeons – Las Vegas, NV →			
			ONS – Community Oncology Alliance – San Antonio, TX →			
			PAS – Pediatric Academic Societies – Philadelphia, PA →			
AAN – American Academy of Neurology – Toronto, ON Canada						
3	4	5	6	7	8	9
DDW – Digestive Disease Week – Chicago, IL		ASEMBIA – Association for Research in Vision and Ophthalmology – Las Vegas, NV				
AACN – American Association of Critical-Care Nurses – Indianapolis, IN						
ARVO – Association for Research in Vision and Ophthalmology – Baltimore, MD			HRS – Heart Rhythm Society – San Diego, CA			
ASBrS				14	15	16
ONS				INS →		
PAS – Pediatric Academic Societies – Philadelphia, PA →				ATS – American Thoracic Society – Philadelphia, PA →		
				AUA – Washington, DC →		
10	11	12	13	ASCRS/ASOA – Boston, MA →		
			SDPA – Society of Dermatology Physicians Assistants – Denver, CO →			
			GEST – Global Embolization Cancer Symposium & Technologies – New York, NY →			
			SAWC – Symposium of Advanced Wound Care (Spring) – San Diego, CA →			
		SAEM – Society for Academic Emergency Medicine – Denver, CO				AAPA – Nashville, TN →
17	18	19	20	21	22	23
SDPA – Denver, CO	INS – Infusion Nurses Society – Las Vegas, NV					
ATS – American Thoracic Society – Philadelphia, PA						
AUA – American Urological Association – Washington, DC						
ASCRS/ASOA – American Society of Cataract and Refractive Surgery – Boston, MA						
GEST – New York, NY		CCJR – Current Concepts in Joint Replacement – Las Vegas, NV				
SAWC – San Diego, CA		PCR – EuroPCR (European Association of Percutaneous Cardiovascular Interventions) – Paris, France				
AAPA – Current Concepts in Joint Replacement – Nashville, TN				APS – Association for Psychological Science – Chicago, IL →		
24	25	26	27	28	29	30
				ASCO – Chicago, IL →		
				ESA – Barcelona, Spain →		
				VASA – Vascular Society of the Americas – Charleston, SC		
				SIDP – Society of Infectious Diseases Pharmacists – Orlando, FL		
APS – Chicago, IL				CMSC – Consortium of Multiple Sclerosis Centers – Orlando, FL		
						31

June

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
ESA – European Society of Anesthesiology – Barcelona, Spain				AWR – Abdominal Wall Reconstruction – Washington, DC		ASHP – Seattle, WA →
ASCO – American Society of Clinical Oncology – Chicago, IL			EULAR – European League Against Rheumatism – Frankfurt, Germany			ASCRS – Boston, MA →
7	8	9	10	11	12	13
ASHP – American Society of Health-System Pharmacists – Summer Meeting – Seattle, WA			APIC – Association for Professionals in Infection Control and Epidemiology – Phoenix, AZ		SNMMI – New Orleans, LA →	
ASCRS – American Society of Colon and Rectal Surgeons – Boston, MA				APNA – American Psychiatric Nurses Association – Reston, VA →		
14	15	16	17	18	19	20
DIA – Drug Information Association – Washington, DC						
SNMMI – Society of Nuclear Medicine and Molecular Imaging – New Orleans, LA						
S – SLEEP 2020 – Philadelphia, PA				ASM – American Society for Microbiology Chicago, IL →		
APNA		SVS – Society for Vascular Surgery – Toronto, ON Canada				
21	22	23	24	25	26	27
ASM – American Society for Microbiology Chicago, IL		AANP – American Association of Nurse Practitioners – New Orleans, LA →				
28	29	30	1	2	3	4
AANP – New Orleans, LA						

July

General Surgery	Nurse	Cardiology/Metabolics
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	1	2	3	4
5	6	7	8	9	10	11
				AOSSM – American Orthopaedic Society for Sports Medicine – Seattle, WA →		
12	13	14	15	16	17	18
AOSSM – Seattle, WA						
19	20	21	22	23	24	25
					ASRS – Seattle, WA →	
				ILCC – International Lung Cancer Congress® – Huntington Beach, CA		
26	27	28	29	30	31	1
ASRS – The American Society of Retina Specialists – Seattle, WA			IFSO – International Federation for the Surgery of Obesity and Metabolic Disorders – Miami, FL			

August

General Surgery	Nurse	Cardiology/Metabolics
Pharmacy/Medicine	Oncology	Other



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1
			IFSO – International Federation for the Surgery of Obesity and Metabolic Disorders – Miami, FL			
2	3	4	5	6	7	8
						NACDS TSE →
9	10	11	12	13	14	15
					AANA nurses – San Diego, CA →	
					AADE – Atlanta, GA →	
NACDSTSE – National Association of Chain Drug Stores – San Diego, CA				AAD-summer – American Academy of Dermatology Association – Seattle, WA →		
16	17	18	19	20	21	22
AANA nurses – American Association of Nurse Anesthetists – San Diego, CA						
AADE – American Association of Diabetes Educators						
AAD-summer – Seattle, WA						
23	24	25	26	27	28	29
						ESC →
30	31	1	2	3	4	5
ESC – European Society of Cardiology – Amsterdam, Netherlands						

September

 General Surgery	 Nurse	 Cardiology/Metabolics
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2	3	4	5
ESC – European Society of Cardiology – Amsterdam, Netherlands						
6	7	8	9	10	11	12
					ASBMR – Seattle, WA →	AVA – Denver, CO →
			ASCP – American Society of Clinical Pathologists – Austin, TX			CNS – Miami, FL →
			ECTRIMS – European Committee for Treatment and Research in Multiple Sclerosis – Washington, DC			
		ENA – Emergency Nurses Association – Las Vegas, NV				CIRSE – Munich, Germany →
		PAIN – PainWeek (The National Conference on Pain for Frontline Practitioners) – Las Vegas, NV				
13	14	15	16	17	18	19
AAO-HNSF – American Academy of Otolaryngology - Head and Neck Surgery Foundation – Boston, MA						
AVA – Association for Vascular Access – Denver, CO						
ASBMR – American Society for Bone and Mineral Research						
CNS – Congress of Neurological Surgeons – Miami, FL						
CIRSE – Cardiovascular and Interventional Radiological Society of Europe (CIRSE) – Munich, Germany					ESMO – Madrid, Spain	
20	21	22	23	24	25	26
				ASNC – American Society of Nuclear Cardiology – Washington, DC →		
			AHS – Americas Hernia Society – New York, NY			
		EASD – European Association for the Study of Diabetes – Vienna, Austria				
ESMO – European Society for Medical Oncology – Madrid, Spain			TCT – Transcatheter Cardiovascular Therapeutics – Miami, FL →			
27	28	29	30	1	2	3
ASNC – Washington, DC						
TCT – Miami, FL			OTA – Orthopaedic Trauma Association – Nashville, TN			

October

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1	2	3
						ESCRS →
					HFSA – Cleveland, OH →	
					AAP – American Academy of Pediatrics – San Diego, CA →	
			OTA – Orthopaedic Trauma Association – Nashville, TN			
4	5	6	7	8	9	10
ACS – American College of Surgeons – Chicago, IL						
ESCRS – European Society of Cataract & Refractive Surgeons – Amsterdam, Netherlands						UEGW →
HFSA – Cleveland, OH				NAMCP – Fall Managed Care Forum – Las Vegas, NV		ESICM →
AAP – American Academy of Pediatrics – San Diego, CA			NASS – North American Spine Society – San Diego, CA			
11	12	13	14	15	16	17
						CHEST – Chicago, IL →
						NCPA – Nashville, TN →
		AAFP - FMX – American Academy of Family Physicians – Chicago, IL				
UEGW – United European Gastroenterology Week – Amsterdam, Netherlands						ASRM – Portland, OR →
ESICM – European Society of Intensive Care Medicine – Madrid, Spain					ASPS – San Francisco, CA →	
18	19	20	21	22	23	24
	CNS-Child – Child Neurology Society – San Diego, CA					
CHEST – CHEST Annual Meeting – Chicago, IL						
NCPA – National Community Pharmacists Association – Nashville, TN			IDWeek – IDWeek – Philadelphia, PA →			
ASRM – American Society of Reproductive Medicine – Portland, OR					ACG – Nashville, TN →	
ASPS – American Society of Plastic Surgeons		ASN – American Society of Nephrology – Denver, CO →				
25	26	27	28	29	30	31
ASTRO – American Society for Therapeutic Radiology and Oncology – Miami Beach, FL						
IDWeek – Philadelphia, PA						
ACG – American College of Gastroenterology – Nashville, TN						
ASN – Denver, CO	ACEP – American College of Emergency Physicians – Dallas, TX				SAWC – Symposium of Advanced Wound Care (Fall) →	

November

General Surgery	Nurse	Cardiology/Metabolics
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
INS – Infusion Nurses Society - National Academy – San Diego, CA			AAHKS – American Association of Hip and Knee Surgeons – Dallas, TX →			
VIVA – Vascular Interventional Advances (The VEINS) – Las Vegas, NV		OBW – ObesityWeek (formerly American Society for Metabolic and Bariatric Surgery) – Atlanta, GA				
SAWC – Las Vegas, NV	VIVA – Vascular Interventional Advances (VIVA20) – Las Vegas, NV				ACR – Washington, DC →	
8	9	10	11	12	13	14
AAHKS – Dallas, TX			ASCP – American Society of Consultant Pharmacists – Kissimmee, FL →			
ACR – American College of Rheumatology – Washington, DC				ACAAI – American College of Allergy, Asthma & Immunology – Phoenix, AZ →		
15	16	17	18	19	20	21
AAGL – American Association of Gynecologic Laparoscopists – Denver, CO						
AHA – Dallas, TX →						
AAO – Las Vegas, NV →						
AARC – Orlando, FL →						
ASCP – Kissimmee, FL						
ACAAI – Phoenix, AZ		CTOS – Connective Tissue Oncology Society – Boca Raton, FL				
22	23	24	25	26	27	28
29	30	1	2	3	4	5
RSNA – Radiological Society of North America – Chicago, Illinois						

December

General Surgery	Nurse	Cardiology/Metabolics
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	1	2	3	4	5
					AES – American Epilepsy Society – Seattle, WA →	
RSNA – Radiological Society of North America – Chicago, Illinois						ASH – San Diego, CA →
6	7	8	9	10	11	12
ASHP – American Society of Health System Pharmacists (Midyear) – New Orleans, LA						
AES – American Epilepsy Society – Seattle, WA						
ASH – American Society of Hematology – San Diego, CA			CCJR - Winter – Current Concepts in Joint Replacement – Orlando, FL			
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Your Strategic Partner for Conference Research

Healthcare Research & Analytics (HRA[®]) is a full-service, strategic healthcare market research agency that specializes in capturing comprehensive insights to understand the attitudes, behaviors and decision-making process of your key stakeholders – physicians, nurses, payers, pharmacists, patients and caregivers and many others.

At HRA[®], we begin every client engagement with a clear understanding of your key business objective in order to design a research program that will address your needs. Our team of research experts have over 75 years of combined industry experience in primary and secondary market research, data analytics and advanced methods, commercial strategy, brand management and market access, across multiple stakeholders, in all stages of product development and commercialization.

As a member of the MJH Life Sciences[™] organization, we have in-depth experience across therapy areas and an ongoing focus on delivering innovative solutions.

To learn more about our expertise and strategic solutions,
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